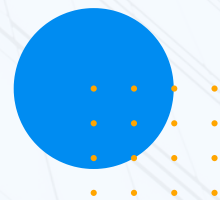




DIGITAL BRANDING AGENCY

2023/2024

COMPANY PROFILE

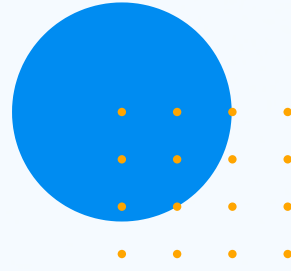


A digital marketing company with a unique approach that grows your team's skills and confidence as we also activate your marketing.

www.twifemmymedia.com



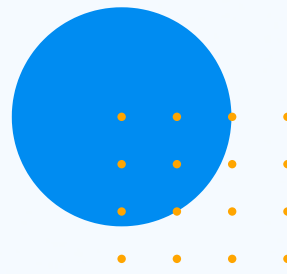
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COMPANY PROFILE



As a marketing agency, we utilize our resources of creativity in the specialization of ultimate branding, marketing strategies, planning and implementation, digital marketing and social media as well as designing and events creation and management.

We help companies and organizations, large and small, to achieve success in paid marketing. With wide industry expertise we work with all kind of verticals within both B2B and B2C.

**WE
ARE**

**THINKERS
DESIGNERS
STRATEGISTS**

www.twifemmymedia.com

CEO STATEMENT

AMAZUBE EMMANUEL
CEO/CREATIVE LEAD



We're Creative Thinkers, a social digital branding agency based in Lagos, Nigeria. We understand the importance of a brand's digital presence. We get to know them and their target audiences intimately, then we create, develop and communicate brands and their messages in an impactful & engaging way on their social media platforms as well as other digital arenas.

Twifemmy Media designs and implements a social media marketing campaign for its clients in such a way that adds value to potential and existing stakeholder and does not look like a mere company pushing product. The best way for us to tell you our story is through the projects that we deliver for our clients - the following pages will show a brief about us, our services and some of the best creative - we hope you like it!

OUR BEST TEAM



AMAZUBE EMMANUEL
CEO-CREATIVE LEAD



JEGEDE TOMIWA
CONTENT CREATOR



PETER KINGSLEY
VIDEOGRAPHER



ROSE ACHONWA
SOCIAL MEDIA EXPERT



EVAN AYANGESO
GRAPHIC DESIGNER



OSIFUYE EBUNOLUWA
UI/UX DESIGNER

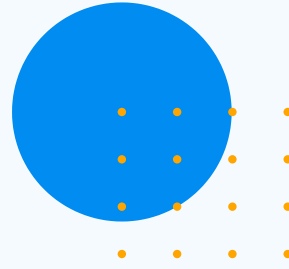


VICTOR USIHOLO
WEBSITE DESIGNER

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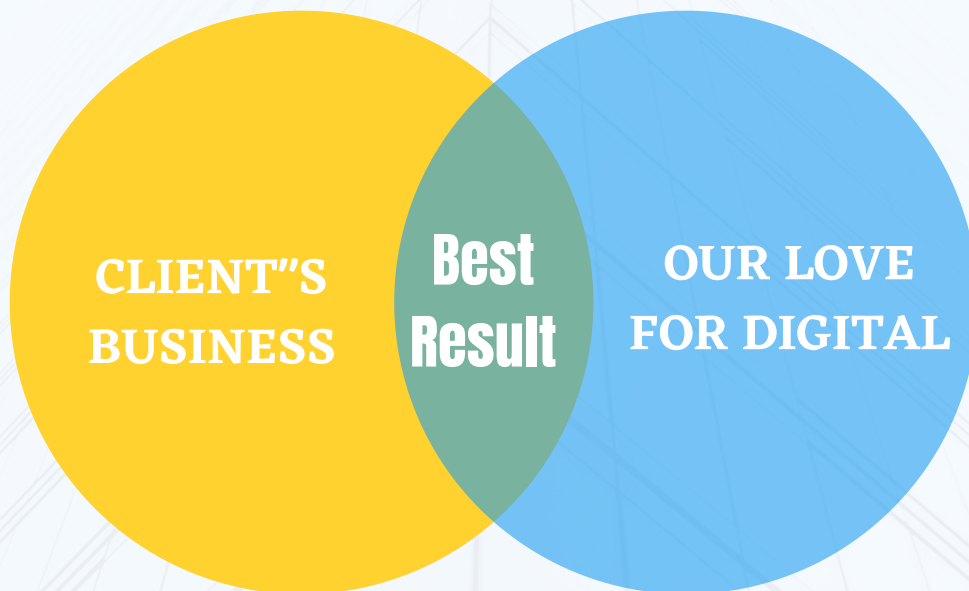
VISION & MISSION



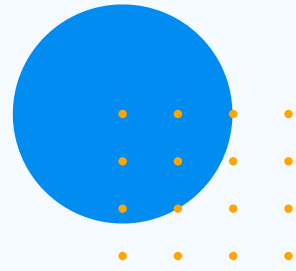
We are on a mission; a very challenging mission.

Yes, you got it right. We are on a mission to build a long term relationship with you and serving you a perfect social media experience.

To make a relationship last long, a strong connection is the key. Knowing each other, building a consistent approach, taking an in-depth look at the scenario together is how we make it work.



OUR APPROACH



STAGE 1: DISCOVERY

STAGE 2: RESEARCH

STAGE 3: STRATEGY

STAGE 4: IDENTITY DESIGN

STAGE 5: TOUCHPOINTS

STAGE 6: ASSETS



1

STAGE 1: DISCOVERY

GATHERING AND FINALIZING REQUIREMENTS AND GOALS FOR YOUR PROJECT. DISCUSS PROJECT TIMELINE AND KEY MILESTONES. LEARNING AND UNDERSTANDING THE PROBLEMS TO BE SOLVED.

2

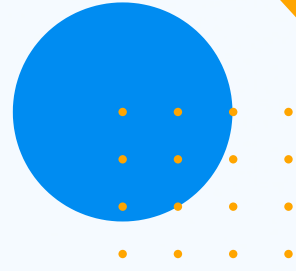
STAGE 2: RESEARCH

DEFINING AND CLOSING GAPS IN KNOWLEDGE THROUGH INVESTIGATION AND RESEARCH OF BEHAVIORS, NEEDS, AND MOTIVATIONS. UNDERSTANDING COMPETITIVE LANDSCAPES, MARKETS, INDUSTRIES, AND INFORMING AN EFFECTIVE PROJECT STRATEGY.

3

STAGE 3: STRATEGY

MARRYING THE RESULTS OF THE DISCOVERY AND RESEARCH STAGES INTO A COHESIVE PROJECT PLAN. REFINING THE FUNCTIONAL REQUIREMENTS FOR THE DESIGN AND DEVELOPMENT STAGES.



4

STAGE 4: IDENTITY DESIGN

**MAKING THE BUSINESS STRATEGY
VISIBLE THROUGH DESIGN.**

5

STAGE 5: TOUCHPOINTS

**DEVELOPING A TOUCHPOINT PROGRAM
THAT WILL ENSURE AN EFFECTIVE BRAND
EXPERIENCE FOR THE TARGETED
AUDIENCE.**

6

STAGE 6: ASSETS

**ACCEPTING THE PROJECT AS COMPLETE,
ACCORDING TO SPECIFICATIONS, AND
READY FOR RELEASE TO ITS INTENDED
AUDIENCE.**



CREATIVE SERVICES

Bring us your challenges,
we'll reimagine your future.

Deciding about the suitable **SOCIAL MEDIA PLATFORMS** for your business

WE CONNECT YOUR BUSINESS WITH ALL MAJOR SOCIAL MEDIA PLATFORMS



Facebook



Twitter



Google +



You Tube



Pinterest



Instagram



Linked In



PointsOnly



SEARCH ENGINE OPTIMIZATION (SEO)



SEARCH ENGINE MARKETING (SEM)



CONTENT GENERATION AND OPTIMIZATION



WEBSITE STRATEGY



SOCIAL MEDIA MARKETING



AFFILIATE MARKETING



EMAIL MARKETING

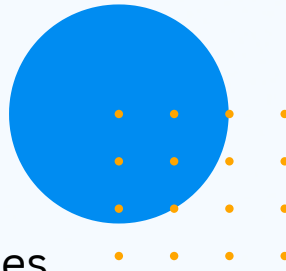


ONLINE MARKETING STRATEGIES

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CREATIVE SERVICES

Bring us your challenges,
we'll reimagine your future.



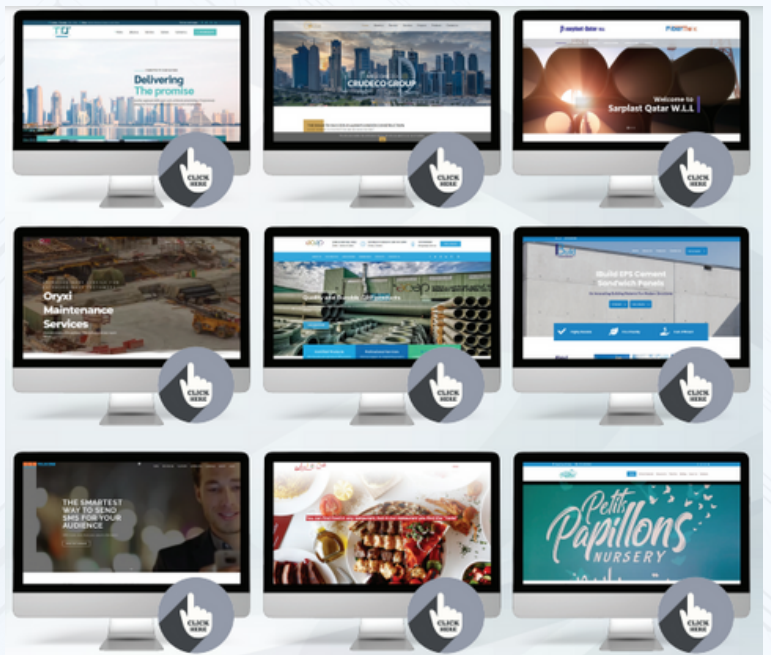
WEB DEVELOPMENT

Get a professional-looking, mobile responsive, and functional website that is designed to funnel business leads and drive sales for your business around the clock.



WEB DESIGN

We offer professional web design services at affordable rates to help your business attract more visitors and keep them on your site! More than beautiful design, we build websites with a complete strategy designed to turn your site visitors into customers.



CREATIVE SERVICES

Bring us your challenges,
we'll reimagine your future.

SOCIAL MEDIA MARKETING

We help manage your corporate profile and post engaging content to build followership on social media profiles such as Facebook, Instagram, Snapchat, Twitter, and LinkedIn.

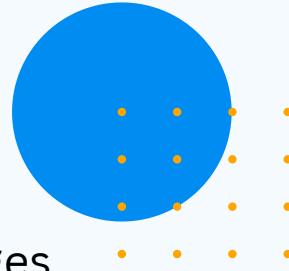


SEARCH ENGINE OPTIMIZATION

We help manage your corporate profile and post engaging content to build followership on social media profiles such as Facebook, Instagram, Snapchat, Twitter, and LinkedIn.



CREATIVE SERVICES



Bring us your challenges,
we'll reimagine your future.

COPYWRITING

With our service, the creation of professional content for your business list no longer hassles. We handle newsletters, SEO website content, blog posts, and much more.



OUR CLIENTS



COMPANY RESPONSIBILITY



We are responsible for developing and implementing various online marketing strategies to promote and increase the visibility of a company's products or services. Our role and responsibilities can be broadly categorized into the following:

- **Strategy Development**
- **Website Design and Development**
- **Search Engine Optimization (SEO)**
- **Pay-Per-Click (PPC) Advertising**
- **Email Marketing**
- **Social Media Management**
- **Ongoing Optimization**

RANK HIGHER ON GOOGLE

Did you know there are over 200 Google ranking factors? Ranking factors are used by Google to judge how well your website content matches a particular online search.

And Google is by far the most popular search engine on the planet.

It dominates other search engines like Bing and Yahoo with more than **8.5 billion searches** each day. Over 90% of all online searches are conducted with Google.



So, your business stands to benefit massively from ranking higher in Google search results. However, with so many different elements, which Google ranking factors are the most important to focus on?

So, your business stands to benefit massively from ranking higher in Google search results. However, with so many different elements, which Google ranking factors are the most important to focus on?

www.twifemmymedia.com



We have the expertise to get your brand website top ranking in Google and other major search engines producing high revenue with regular website traffic, guaranteed based result within 4-6 months.

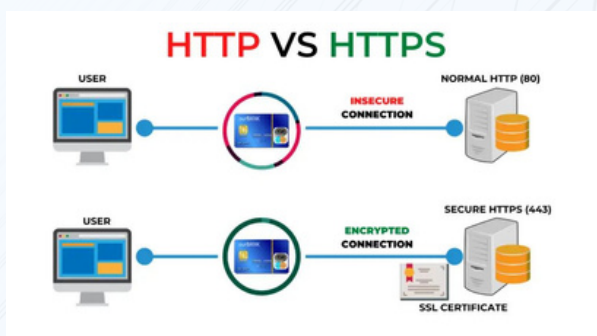
We provide an S.E.O. special offer for the following package:

1. On-page SEO
2. Web Competition Research & Analysis
3. Keyword Research
4. Search Engine Submissions
5. Site Map for User
6. Content Marketing
7. Backlinks Acquisition
8. Google AdWords
9. Content optimization
10. Keyword Density in site content
11. Search Engine Sitemap Submission in webmaster tool

WEBSITE SECURITY

Along with site architecture, your site's security is now a key Google ranking factor. One of the biggest requirements is to ensure your site is using HTTPS protocol, as this encrypts the data between your website and a user's browser.

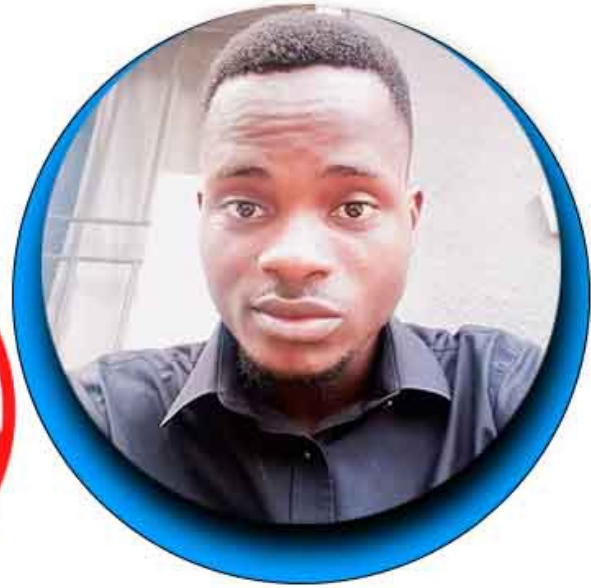
Google confirmed in 2014 that HTTPS is a ranking signal. So, if your site doesn't have an SSL certificate and is still using http://... in its URL, now would a good time to update.



Our Best Offer

GOOGLE ADS TRAFFIC ACADEMY FOR BUSINESS OWNERS

HOW BUSINESS OWNERS CAN
LAUNCH THEIR FIRST
PROFITABLE GOOGLE ADS
CAMPAIGN FOR THEIR BUSINESS



GET STARTED
TODAY

THANK YOU

We're A Team Of Experts, Striving Long Term Solutions. We Think Big And Take On Every Challenge That Comes Across Our Path. Our Tasks Are Strongly Connected. Hence, Cooperation Is A Crucial Factor In The Success Of Our Company. We thank you for giving us your time.

CONTACT INFORMATION



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